



## **INDIAN INSTITUTE OF EVENT MANAGEMENT**

*Your Next Generation Education*

### **IIEMR - AT A GLANCE**

#### INDIAN INSTITUTE OF EVENT MANAGEMENT RESEARCH

IIEMR is the first of its kind in India with an exclusive focus on Event Management research, education and training in the Event sector. Youth empowerment and Event Management are at the core of Institute's philosophy. The Institute has created and established Event Management as full-fledged discipline and undertakes high quality training, research and consultancy, and offers undergraduate postgraduate programs with specialization in Wedding, Sports, Corporate Events, CSR in order to serve the people at large in a better way. Also, its the first institute in India that has come up with a 15 days Certificate course in Event Management. IIEMR is also in the process of expanding its services in different parts of the country.

**“Education  
With A Purpose To  
Shape A Better  
Future”**



## Perspective **IIEMR** Institution

### **DIRECTOR'S DESK**

“Our Institution courses have been designed, to educate, equip and enthuse people to achieve excellence in event management. We hope to inspire a new generation of event professionals to succeed in their careers. We will produce trained and qualified work force for the event and entertainment industry also a research study to improve or develop new and practical methods of Event Management . IIEMR focus is to bring India on a higher footing in the Event Industry by constructively utilizing the talents of our youngsters towards one of the fastest growing industry.

IIEMR is the first institute in Asia to start Event Management Research. The main credit entails of IIEMR is that the Institute has credible promoters from event industry who knows well what exactly is required for a successful Event Management student.

**MUKESH MISHRA**  
Managing Director of IIEMR



## DIRECTOR SPEAKS

**“Education  
Is Not  
Preparation  
For Life,  
Education Is  
Life Itself”**

Our voyage towards success is guided by our vision and excellent teaching learning process. The unique blend of our global perspective amalgamated with qualitative research inputs, strong industry-academia linkages and rich cultural & social heritage makes us one of the most sought after campuses.

The best academic practices reinforced with student mentoring & support activities encourage the students to excel in all walks of life.

**PARMESHWARI MISHRA**  
DIRECTOR OF IEMR

# PATRONS



**Hon'ble Anshuman Singh Ji**  
Ex-Governor Rajasthan & Gujarat



**Pt. Suresh Mishra**  
President - Sanskriti Yuva Sanstha



**Mr. Anoop Bartaria**  
Chairman & MD - Sincere Group



**Mr. Govind Pareek**  
Asst. Director Medical Health  
& expert in Public Relation

# ADVISORY BOARD & MENTORS



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CMD: Bigg 5  
Entertainment & Events



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**Advocate GD Bansal**  
Advocate



**Mr. Jaivardhan Bhardwaj**  
Designation - Assistant General Manager -  
Reliance Communication Ltd.

# IIEMR PROFESSIONALS & ENTREPRENEURS



**Surya Pratap Sharma**  
Hum Buddy Events



**Vanika Sharma**  
Gifting Memorabilia



**Prathmesh Kumawat**  
Vegan Events & Event Management



**Richa Agarwal**  
Art Framemaker



**Apul Khandelwal**  
Director of LV Events & Entertainment



**Ayush Jain**  
Director of LV Events & Entertainment



**Vishnu Sharma**  
Director of Hum Buddy Events



**Nirmal Sharma**  
Director of Destination Wedding, Matrons



**Manmeet Singh**  
The City Club



**Monika Soni**  
1-Toys



**Rajar Ola**  
Arya Events



**Saurabh Sharma**  
Mappor

- 👉 An Event Management Course Designed By The Best, For The Best
- 👉 50 Events Of Real Industry Experience
- 👉 You'll Think Outside The Box And Outside The Classroom
- 👉 We 're The Global Industry Experts.



## YOUR FUTURE

- Event Director
- Event Producer
- Event Manager
- Sponsorship Manager
- Venue Manager
- Exhibition Manager
- Conference Manager
- Festival Manager
- Theming Consultant
- Incentive Manager
- Wedding Organiser
- Banquet / Event Manager



The Indian Institute Of Event Management Research, Jaipur(IIEMR) Has A Rapution For Producing High Calibar Event Management Students. We Offer A Balance Of Theory And Practical Training In Management And Events. Our Close Connections With Industry And Our Dedication To Training Our Students To Be Work-ready Professionals, Ensures That We Continue To Be At The F Orefront Of Education In Professional Services Management. At Iiemr Your Student Experience Will Be Unique. You'll Earn Your Qualification In A Friendly Multicultural Enviroment At One Of The World's Most Stunning Destination Locations - Manly, Just A 10-minute Ride From Railway Station, Bus Approach To Work-integrated Learning, Emphasis On Professionalism And Our Comprehensive Industry Training Program Will Provide You With Foundations For A Successful Career In Event Management.

# VISION, MISSION & OBJECTIVES

## VISION

- IEMR will be the preferred destination for all who aspire to excel.

## MISSION

- Lead value-based pioneer efforts to facilitate intellectual stimulation to generate, maintain and disseminate knowledge.
- Empower participants to meet the challenges of a collaborative and competitive globalized environment.
- Synergies excellence among aspirants through world-class ambience. Foster sustainable environmental attitude.
- Develop a unique Event Management Institute where the branches provide sustenance to the tree and bear fruits for all.
- Initiate trends which impact global Event education policies and practices.

## OBJECTIVES

- Achieving excellence in Event Management teaching and learning Offering innovative programs in diverse disciplines addressing the emerging needs of the society.
- Providing for high quality research leading to creation and dissemination of knowledge.
- Promotion of international understanding through global initiatives Engaging with the local community and industry for sustainable and inclusive development.

## WHY IEMR....?

### YOU SHOULD CHOOSE IEMR BECAUSE:

- **Our faculties have relevant experience.**
  - **Our team is from Event industry who knows well about industries' need.**
  - **We have a dedicated Industry Placement team which works round the clock to ensure that IEMR students are gainfully employed.**
  - **Guaranteed Training in various events like Jaipur Marathon, Corporate Star Hunt, Corporate events, Royal weddings, IPL, Celebrity Night, Social events, Political events etc.**
  - **Guest Lectures: we will be inviting Galaxy of Guest Speakers at our institute from the event & media industries to give students ideas & knowledge on various important fields related to the Industry.**
  - **There are special classes on Personality Development and English Speaking.**
  - **There are special classes on how to use Microsoft Power Point and Microsoft Excel in event industry.**
  - **Research cells to guide and assist students to form own event companies.**
- IEMR gives young people confidence, employability skills and experience - helping create pathways into work .**



# YOUR COURSE

The Iiemr - Institute Of Event Management Courses Is Your Backstage Pass To A Professional Business Career In Event Management. From Business Events Including Meetings, Exhibitions, Sports And Conferences To Social Events Including Weddings, Festival And Fashion Parades - A Professional Event Manager Can Make Any Event Look Seamless.

By Studying One Of India's Leading Event Management Course At Iiemr, You Will Learn The Strategic Management, Practical And Personal Skills That Will Make You An Outstanding Event Professional. Our Close Connections With Industry And Our Reputation As Event Management Experts Will Give You The Start You Need To Excel In Your Career.

At Iiemr We Believe In A Curriculum That Blends A Thorough Understanding Of The Theoretical Principles Of Management With Innovations In Hands-on, Practical Education. You Will Manage Real Events With Real Clients. From Conceptualizing And Pitching The Event, To Promotion And Production, Management And Evaluation, You Will Experience Every Aspect Of Event Management. The Project Management Skills You Gain Are Easily Transferrable To Other Sectors Of Business Including Marketing, Business Development And Public Relations, Giving You A Truly Versatile Course.

**DEM**  
Diploma In  
Event Management  
Eligibility  
12th Pass

**PGDEM**  
Post Graduate  
Diploma In  
Event Management  
Eligibility  
Graduation

We Encourage Our Event Management Students To Understand Events By Experiencing Them This Course Is Extremely Practical With Students Planning And Coordinating At Least One Major Event, With Plenty Of Opportunities To Work On Other In A Range Of Sectors. Their Exposure To Professional Event Management Is What Makes Our Students So Attractive To Industry.



# COURSE STRUCTURE

With A Course In Event Management You Will Be Industry Ready. You Will Combine Business And Management Studies, Specialized Event Subjects And Up To 100 Of Industry Training In Your Course Duration Of Fulltime Study (or Equivalent Part Time). It All Starts With Some Seriously Experienced Lecturers And Industry Professionals Who Come From Across The Globe To Give You A Truly International Perspective Of The Industry. First You Will Learn About The Critical Elements Of Staging An Event From Design, Logistics and Production To Marketing And Sponsorship. This Prepares You For Your Industry Training, Typically Taken At The Start Of Few Months. On Your Return From Industry Training We Concentrate On Your Strategic Management Skills, Getting You Ready For A Leadership Role As A Well-rounded Event Manager Or Entrepreneur.

## SPECIALLY DESIGNED WORKSHOPS WITH INDUSTRY EXPERTS





## IIEMR'S TRAINING PROGRAMS FOCUS ON EMPLOYABILITY FOR YOU IN THE TOP GROWTH SECTOR

We have developed a wide range of training solutions and event courses to meet the needs of individuals and businesses looking to develop event and project excellence, whether they are just starting in the event industry, seasoned professionals, or have never considered event and project management before.

### Our Inhouse Training :



### Other Training :

- ◆ International Mumbai Jewellery Show
- ◆ Kaun Banega Crorepati
- ◆ Master Chef
- ◆ Dance India Dance
- ◆ Royal Weddings
- ◆ Sa Re Ga Ma Pa
- ◆ Indian Idol
- ◆ IPL
- ◆ Celebrity Cricket League
- ◆ MTV Splits Villa
- ◆ India's Got Talent
- ◆ Entertainment Ke Liye Kuch Bhi Karega
- ◆ Khatron Ke Khiladi
- ◆ Big Boss
- ◆ Fashion Shows

# Events Organised by IEMR Students





## CELEBRITY QUOTES



Grand Success Of Comedy Play "HELLO DARLING" In Jaipur Is Only Due To Amazing Management Of Team IEMR

Vindu Dara Singh



Hats Of The Organizing Team ! I Have Never Seen Such Large Number Of Runners Together, Its India's Best

Sunil Shetty



This Day Is Very Special For Me & My Special 26 Team To Be In Jaipur To Join World Running Community.

Akshay Kumar



Its Really Amazing To See Such A Huge Crowd For A Running Event.

Kangana Ranaut



IEMR Team Has Such An Awesome Coordination. Its Really A Good Experience Of My "JHALAK DIKHLAJA" Winning Celebration By Iiemr Students.

Ashish Sharma



Being A Part Of Jaipur Marathon Was Such A Nice Experience. As The Event Has Thousand Of Runner, Really Well Managed Event By The Orgnaziners Of Jaipur Marathon

Sonam Kapoor



IEMR Students Are Just Amazing

Millind Soman



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